

Sportscene South Africa Internship Programme | New Hirings

Job Description

The Sportscene Internship Program is designed to provide young professionals with a structured learning experience in the retail and fashion industry. Interns will work closely with industry experts across different business units, gaining valuable knowledge in areas such as fashion retail, marketing, merchandising, digital content creation, e-commerce, finance, and supply chain management.

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Interns will have the opportunity to participate in exciting projects, engage with leading fashion brands, and contribute to Sportscene's goal of delivering trend-setting sportswear and lifestyle products to consumers.

Key Responsibilities

- Assist with retail operations, store management, and visual merchandising.
- Support marketing campaigns, including digital content, influencer partnerships, and brand activations.
- Work on e-commerce projects, helping manage online product listings, promotions, and customer engagement.
- Conduct market research and analyze consumer trends to influence product selection.
- Assist in buying and merchandising by working with the product development team.
- Engage with the social media team, helping create content and track engagement metrics.
- Learn about supply chain and logistics, ensuring efficient stock management and distribution.
- Participate in workshops, training sessions, and mentorship programs led by industry professionals.
- Support administrative tasks, including data entry, reporting, and internal communication.

Fields of Study & Internship Areas

Internships are available in the following areas:

- Retail Operations & Store Management
- Marketing & Brand Management
- Fashion Buying & Merchandising
- E-commerce & Digital Marketing
- Finance & Business Administration
- Supply Chain & Logistics
- Graphic Design & Content Creation
- Customer Service & Sales Strategy

Hiring organization

Sportscene

Employment Type

Intern

Duration of employment

12-months

Industry

Retail

Job Location

Cape Town, Western Cape, South Africa, Cape Town, Western Cape, South Africa

Working Hours

09

Date posted

March 14, 2025

Valid through

March 14, 2026

Requirements

To qualify for the Sportscene Internship Program, applicants must meet the following criteria:

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- **Education:**
 - Must have a National Diploma or Degree in a relevant field (Retail, Fashion, Marketing, Business Management, Finance, IT, etc.)
- **Age:** Typically between 18 and 35 years old.
- **Skills & Attributes:**
 - Strong passion for fashion, retail, and sneaker culture.
 - Excellent communication and teamwork skills.
 - Creativity and innovation in marketing and design.
 - Basic computer literacy, including MS Office and social media tools.
 - Problem-solving abilities and willingness to learn.
 - Ability to work in a fast-paced retail environment.
- **Residency:** Must be based in or willing to relocate to Cape Town, Western Cape.
- **Work Authorization:** Must be a South African citizen or hold valid work authorization.
- **Availability:** Must be available for the full duration of the internship (typically 12 months).

Program Benefits

- Monthly stipend during the internship period.
- Hands-on industry experience in one of South Africa's leading fashion retailers.
- Exposure to global sportswear brands and retail strategies.
- Professional mentorship from experienced retail and marketing professionals.
- Opportunity to work on real projects and gain valuable industry insights.
- Potential employment opportunities upon successful completion of the program.

How to Apply?

Interested candidates should submit the following documents:

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- Updated CV with contact details.
- Certified copies of ID and academic qualifications.
- Motivation letter explaining their interest in the Sportscene Internship.
- Portfolio (if applying for design, digital marketing, or content creation roles).

Applications can be submitted via:

- TFG Careers Portal (Sportscene section)
- Email to Sportscene HR Department
- Hand-delivered to Sportscene Head Office in Cape Town

Application Deadline:

Varies per intake – check Sportscene's official website or TFG Careers Portal for updates.

Sportscene is committed to diversity, inclusion, and youth development. If you're ready to launch your career in retail and fashion, apply today!