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Sportscene Internships In South Africa | Latest Internship Application 2025

Description

Sportscene is South Africa's leading streetwear and sneaker retailer, known for bringing the latest in urban fashion, footwear, and accessories. We are a brand that embraces youth culture, music, and sport-inspired fashion, creating a unique shopping experience for trendsetters and sneakerheads alike.

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Sportscene is offering an exciting internship opportunity for dynamic, creative, and passionate individuals who are eager to gain hands-on experience in the retail and fashion industry. This program is designed to provide interns with exposure to various aspects of the business, including marketing, buying, merchandising, sales, and digital innovation.

Key Responsibilities:

- Assist in the development and execution of marketing campaigns and social media strategies.
- Support the buying and merchandising teams with trend analysis, product selection, and stock management.
- Engage in customer experience initiatives to understand consumer behavior and preferences.
- Work with digital and e-commerce teams to enhance the online shopping experience.
- Participate in creative projects, including visual merchandising and store layouts.
- Conduct market research to identify the latest streetwear and sneaker trends.
- Collaborate with different departments to gain a holistic understanding of the retail business.

Requirements:

- Recent graduate or student in Marketing, Fashion, Business, Retail Management, or a related field.
- Passion for streetwear, sneakers, and youth culture.
- Strong communication and problem-solving skills.
- Creative mindset with an eye for detail and trends.
- Ability to work in a fast-paced and team-oriented environment.
- Basic knowledge of social media platforms and digital marketing is an advantage.

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What You'll Gain:

- Hands-on experience in the fashion and retail industry.

Hiring organization

Sportscene

Employment Type

Intern

Duration of employment

36-months

Industry

Retail

Job Location

Cape Town, Western Cape, South Africa, Cape Town, Western Cape, South Africa

Working Hours

09

Date posted

August 5, 2025

Valid through

02.03.2028

- Mentorship and guidance from industry experts.
- Exposure to leading streetwear brands and retail strategies.
- Networking opportunities within the fashion and sneaker industry.
- A chance to contribute to exciting projects and campaigns.

How to Apply for the Sportscene Internship:

If you're passionate about streetwear, sneakers, and the retail industry, we'd love to hear from you! Follow these steps to apply for the Sportscene Internship:

1. Prepare Your Application:

- Update your CV with your education, skills, and any relevant experience.
- Write a motivational letter (max 1 page) explaining:
 - Why you want to intern at Sportscene.
 - What makes you a great candidate.
 - Your passion for streetwear, fashion, or retail.

2. Gather Any Supporting Documents:

- Portfolio (for creative roles like marketing or design).
- Academic transcripts (if required).

3. Submit Your Application:

- Email your CV and motivational letter with the subject line: "Sportscene Internship Application – [Your Name]"

4. Application Deadline:

- Ensure you submit your application before deadline. Late applications may not be considered.

5. What Happens Next?

- Shortlisted candidates will be contacted for an interview.
- If successful, you'll be invited to join the internship program at Sportscene in Cape Town!

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Don't miss this opportunity to kick-start your career in the streetwear and retail industry. Apply now!