



<https://internforza.online/job/south-african-tourism-internship/>

South African Tourism Internships Opportunities in 2025

Description

South African Tourism (SAT) is the official tourism marketing agency of South Africa, dedicated to promoting the country as a premier travel destination. Our mission is to drive sustainable tourism growth by showcasing South Africa's rich cultural heritage, natural beauty, and vibrant experiences to the world.

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We are offering exciting internship opportunities for dynamic and passionate individuals who are eager to gain hands-on experience in the tourism industry. This internship program is designed to provide graduates with practical exposure to various aspects of tourism marketing, communications, research, and destination development.

Key Responsibilities:

- Assist in marketing campaigns and promotional activities to boost South Africa's tourism sector.
- Support digital and social media initiatives by creating engaging content.
- Conduct market research and analyze travel trends.
- Provide administrative support to various departments.
- Assist in planning and coordinating tourism events and exhibitions.
- Collaborate with internal teams and external stakeholders to enhance tourism growth.
- Participate in training and mentorship programs to develop industry-specific skills.

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Requirements:

- Recent graduate or final-year student in Tourism, Marketing, Communications, Business Management, or a related field.
- Passion for the tourism industry and South African travel experiences.
- Strong communication and interpersonal skills.
- Ability to work independently and in a team.
- Proficiency in Microsoft Office (Word, Excel, PowerPoint).
- Creative thinking and problem-solving abilities.
- Must be based in Johannesburg or willing to relocate.

Benefits:

- Hands-on experience in the tourism industry.

Hiring organization

South African Tourism

Employment Type

Intern

Duration of employment

12-months

Industry

Travel Arrangements

Job Location

Johannesburg, Gauteng, South Africa, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

August 5, 2025

Valid through

07.03.2029

- Mentorship and professional development opportunities.
- Networking with industry experts and stakeholders.
- Monthly stipend.

How to Apply:

Interested candidates should submit their CV and a motivation letter.

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Kickstart your career in tourism with South African Tourism!