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Cartrack Graduate Programme: Launch Your B2B Sales Career 2025/2026

Description

Cartrack is a global leader in fleet and asset management solutions, delivering cutting-edge technology and exceptional services to clients across various industries. We're committed to innovation, continuous improvement, and driving excellence in every aspect of our business. Cartrack's Graduate Programme is designed to nurture the next generation of business leaders, offering fresh graduates an exciting opportunity to start their career in Business-to-Business (B2B) Sales and Client Relationship Management.

Are you a recent graduate with a passion for sales and client engagement? Cartrack's Graduate Programme in Business-to-Business Sales provides an excellent opportunity to gain practical, hands-on experience while learning the core skills needed to succeed in business development. This is a full-time role based in Johannesburg, South Africa, where you will receive mentorship from seasoned professionals and contribute directly to Cartrack's growth.

What the Role Offers:

- Practical Experience: Get involved in inside sales, pipeline development, and learn how to convert leads into valuable clients.
- Client Engagement & Negotiation: Gain exposure to client engagement strategies, negotiations, and advanced sales tactics.
- **Business Growth Contribution:** Directly contribute to Cartrack's success by helping to drive business growth.
- **Ongoing Mentorship:** Receive continuous guidance and feedback from experienced professionals to help you grow within your role.
- Career Progression: The programme offers a defined career path, providing you with the opportunity to eventually move into senior roles such as Relationship Manager.

Requirements:

- Tertiary Qualification: A completed degree or advanced diploma (NQF 7).
- Communication Skills: Strong verbal and written communication skills are essential
- Problem-Solving: Ability to analyze situations and devise effective solutions.
- Interest in Sales: A genuine interest in B2B sales, client engagement, and business development is advantageous.

Ideal Candidate:

- Motivated Graduate: Someone eager to learn and grow within the sales and business development sector.
- Results-Oriented: A focus on achieving targets and contributing to overall business objectives.

Hiring organization

Cartrack

Employment Type

Intern

Duration of employment

24-months

Industry

Software Development

Job Location

Johannesburg, Gauteng, South Africa, Johannesburg, Gauteng, South Africa

Working Hours

09

Date posted

June 11, 2025

Valid through

11.06.2029

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- **Team Player:** Someone who enjoys collaborating and working in a dynamic, fast-paced environment.
- **Proactive:** Take the initiative to identify opportunities and drive solutions in a business setting.

How to Apply:

Interested candidates are invited to submit their applications to Leona.eserdaw@cartrack.com by the closing date, 30 June 2025.

Why Cartrack?

At Cartrack, we believe in empowering our employees with the skills and experiences needed to excel in their careers. Our Graduate Programme is a launchpad for graduates who are serious about making their mark in the world of sales and client relationship management. Join us and take the first step toward building a successful, long-term career in business development.

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